

The Hurl-e® "Pocket-Size" All Purpose Emesis Container (Barf Bag)
Always Ready – Anytime, Anyplace™

- P R E S S R E L E A S E -

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RAMEDIC's Hurl-e® "Pocket-Size" Emesis Container wins the 2011 JEMSY Award "Judges' Choice" for Best New Product at JEMS EMS Today in Baltimore.

Irvine, California-based Ramedic has incorporated several clever design elements into their emesis container that most paramedics probably don't even know are missing from the conventional emesis bags and containers they currently use.

Ramedic President Richard Ramage said the idea for their "pocket-size" emesis container came from his son Anthony's experience working as a paramedic in Ventura County, where many of his patients were very sick and impaired. His son's vision of a "hands free" emesis container for treating impaired patients led to their invention of the Hurl-e®.

Two years ago we worked closely with biomedical engineers and medical experts at Beaumont Hospital near Detroit (a major academic and referral center with Level I trauma status) to fine-tune our ideas for an innovative "all purpose" emesis container. This effort resulted in the Hurl-e® "Pocket-Size" Emesis Container. The Hurl-e® is uniquely suited for paramedics because it is a small "packet" that can easily be carried at all times in pockets, ready bags, fanny packs, etc. And its clever design allows it to be used by coherent patients (hand held) AND impaired patients (hands free). There's nothing like it on the market. In fact, the Hurl-e® was awarded a utility patent on March 30, 2010 US Patent No. 7686791.

The Hurl-e's key features include "pocket-size" convenience, a flat bottom (which allows paramedics to set the Hurl-e® down and easily pick it back up), a bib/chute, and a splash guard/privacy shield – simple design innovations that seem obvious after you've seen a Hurl-e®. It's surprising that barf bags haven't always been made this way!

The Hurl-e® was field tested for over 12 months by the Shelby Township Detroit Fire Department on all of their apparatus and on all types of patients without a single failure. Lt. Joel Morris (a paramedic/firefighter of 20 years) reported that the Hurl-e® performed excellently, is very cost effective, greatly reduced the chances of being exposed to bodily fluids and the "hands free" capability allowed personnel to better treat their incapacitated patients without having to be committed to holding ordinary emesis bags. Lt. Morris summed it up this way, "It works and it's affordable. Period". Hurl-es are now a permanent part of their equipment inventory. Contact Lt./Medic Joel Morris (jmorris@shelbytwpfd.com or 586-731-3476).

The Hurl-e® was developed specifically to meet the special requirements of paramedics, first responders and emergency room personnel. For more details, visit www.hurl-e.com.

Hurl-e® "Pocket-Size" Emesis Containers are available from numerous distributors including Moore Medical, Henry Schein EMS, Life-Assist, Inc., EMS Innovations, Inc., Witmer Public Safety Group, Inc. and Vereburn Medical (Canada)

About Ramedic

Ramedic was founded by paramedics with the "know how" and experience to develop specialized tools for paramedics and first responders. Ramedic's working relationship with the EMS community allows them to fine-tune, validate and introduce new products that target specific problems encountered by paramedics.

When seconds matter, paramedics can rely on Ramedic solutions.